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## Affiliated to IKG-PTU (Kapurthala) & Approved by AICTE (New Delhi)

# 6.2 Strategy Development and Deployment

6.2.1 The institutional perspective plan is effectively deployed and functioning of the institutional bodies is effective and efficient as visible from policies, administrative setup, appointment, service rules, and procedures, etc.

#### Response:

The Strategic Plan seeks to leverage the strengths that CTIMIT has developed over the decades and to build upon them and acquire or develop new strengths.

| Strategic Goal                     | Strategic Planning   |
|------------------------------------|--|
| Good Governance                    | a. Vision, Mission, and execution.   |
|                                    | b. Student and staff grievance redressal systems.  |
|                                    | c. To implement E-Governance.  |
|                                    | d. Creation and working of IQAC for maintain the quality.  |
| Accreditation and ranking progress | a. To lay the path to lead CTIMIT towards a NAAC Accreditation by 2023                             |
|                                    | b. To participate in various rankings of national repute like NIRF and ARIIA rankings.             |
| Physical Infrastructure            | <ul> <li>To well maintain classrooms, seminar halls and<br/>conference halls.</li> </ul>           |
|                                    | <ul> <li>To provide sports and canteen facilities.</li> </ul>                                      |
|                                    | c. To provide basic infrastructure for cultural activities.  |
|                                    | d. To offer a means of transportation.   |
|                                    | e. To upgrade the laboratories.  |
| Library Enrichment                 | a. To Establish and regularly upgrade Digital & E-<br>Library.                                     |
|                                    | b. To procure books, journals, and magazines.  |
|                                    | c. To maximize the circulation of library resources.   |
|                                    | d. To encourage the faculty and students to visit the library and utilize the resources available. |

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| Green Campus                     | TU (Kapurthala) & Approved by AICTE (New Delhi)  a. To promote no vehicle zone in the campus.   |
|----------------------------------|---|
| Green Campas                     |   |
|                                  | g in a production deliving.   |
|                                  | <ul> <li>To establish Waste water treatment system, solid<br/>waste treatment and rain water harvesting.</li> </ul>                             |
|                                  | <ul> <li>d. To manage e waste and efficient usage of recycled waste.</li> </ul>   |
| Teaching Learning and Evaluation | <ol> <li>To inculcate the latest teaching learning aids in the<br/>pedagogy.</li> </ol>   |
| Process                          | <ul> <li>To apply blooms taxonomy for setting of question<br/>papers.</li> </ul>  |
|                                  | c. To take regular feedbacks from students and GAP analysis on the basis of feedback.   |
|                                  | d. To ensure the proper working of mentor mentee system for the overall development of students.  |
|                                  | e. To introduce add on courses for the students.  |
| Research and Faculty Development | a. To encourage faculty to file patents and publish research papers.  |
|                                  | b. To arrange Faculty Development programmes in   |
|                                  | collaboration with NITTTR to upgrade faculty.  c. To motivate students and faculty members to   |
|                                  | participate/organize conferences.  d. To obtain consultancy projects from industries.   |
| Human Resource<br>Management     | a. To provide a favorable and secure work environment.  |
|                                  | b. To work on welfare aspects of the team members.  |
|                                  | c. To promote incentives, awards, and initiatives.  |
|                                  | d. To encourage the merit-based recruitment.  |
| Training and Placement           | a. To create a separate cell for training and placement activities.   |
|                                  | b. To introduce Personality Development, Soft Skills and Aptitude classes for the students.   |
|                                  | c. To sign MoUs with industries.  |
|                                  | d. To become member of various bodies.  |
|                                  | e. To organize job fairs and on campus/off campus placement drives for the students and mock interviews and various workshops for the students. |
|                                  |   |

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| Quality Assurance Systems | <ol> <li>To create Internal Quality Assurance &amp; Assessment cell<br/>(IQAC).</li> </ol>  |
|---------------------------|---|
|                           | b. Timely auditing &improve internal controls.  |
| Alumni Interactions       | <ul><li>a. To maintain the database of alumni.</li><li>b. To organize alumni meets.</li></ul>   |
| Social Activities         | <ul><li>a. To adopt villages</li><li>b. To organize various awareness programmes and blood donations camps</li><li>c. To take a unit of NSS</li></ul> |

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